

Video Producer

Team: Communications & Art

Job Title: Video Producer

Reports to: Communications Director

Department: Communications

Status: Full-time exempt. Some night and weekend hours are required

Position Summary Statement

The Video Producer works alongside the Communications team members to conceive and produce innovative, branded visual solutions that represent our church's vision to connect the world with God and one another.

Position Overview

The Video Producer is a collaborative and supportive member of the Communications team, working to provide audience-focused video communications.

Responsibilities

- Develops innovative videos that represent the Alliance brand.
- Coordinate the production process start to finish to ensure high-quality and error-free final products.
- Record and edit video projects, including: capturing media, organizing raw media, editing footage and sound files, creating graphics, and audio editing
- Coordinate videographers and photographers to attend special events or attend events to capture b-roll. Schedule and conduct interviews, production shoots, b-roll filming, etc. as needed.
- Maintain and steward brand standards.
- Work with volunteers to capture original photography and film footage for all produced videos and continue building our original library of photos and b-roll.
- Support internal ministries by creating video communications for upcoming promotions or events.
- Collaborate with Communications Coordinator and Graphic Designer to ensure consistency in look and messaging church-wide.
- Serves on a rotation as a member of the Sunday morning service video production team. As much as once per month. Serves as back-up as needed.
- Serve as back-up for essential Communications functions.
- Other duties as assigned.



Position requirements

- Associate's degree in related area of study or a minimum of 3 years experience of photo and video editing.
- Must have experience working in Adobe Creative Suite, Adobe Premier, and/or Final Cut Pro software. Small portfolio or examples of previous work done is required.
- Must have strong storytelling skills (editing).
- Experience creating motion graphics is preferred.
- High attention to detail, strong organizational skills, and ability to manage multiple projects and deadlines at a time.
- Must have some language skills and be able to work within AP Style writing format.
- Excellent interpersonal and leadership skills.
- Technical Equipment Skills/knowledge
 - ARRI Light Kit
 - Adobe Audition
 - Adobe After Effects
 - C-Stand
 - DSLR (A7S, Cannon 5D & 7D)
 - Soft Box
 - Zoom H4N
 - Lav Mics
 - Boom mic
- Technical Skills
 - Cinematography
 - Dialogue Mixing
 - Keying
 - Motion Graphics
 - Strong Storytelling skills

STRATEGIC FRAMEWORK

Vision/Purpose: Connecting the world with God and one another.

MINISTRY VALUES

1. Bringing glory to God and reaching people for Jesus Christ drives everything we do.
2. All of our ministries are to be Biblically sound, culturally relevant, and supported with prayer.
3. God's Word is truth and we trust it above anything else to make a lasting impact on those we touch.
4. Individual and corporate worship is critical to our spiritual health and relationship with God.
5. Our fellowship is focused on shepherding and caring for one another.
6. Our evangelism is driven by a sincere burden for all people and is worldwide in its impact.
7. Our ministry is done with excellence and sense of urgency because it honors God and inspires people.
8. We will never lose sight of our vision.

MINISTRY PHILOSOPHY

Simple Purpose, Simple Church

Our purpose is simple: Connecting the world with God and One Another. Our church structure, programming and ministries will follow our simple discipleship process. All we do will be understandable and easily accessible. We will strive to have a minimum amount of bureaucracy.

Strategic and Effective

We minister with a sense of urgency; the stakes are heaven and hell for the people we serve. Everything we do will be strategically planned, focused on the vision and measured for outcomes. Our measure of "success" will be conversions, baptisms, spiritual growth and maturity, and the completing of the Great Commission.

Felt Needs First, Prescribed Needs Second

We will seek to meet people's felt needs first, then move people to the "prescribed" needs outlined in the Bible.

Come and See – Go and Be

We will partner with the congregation in doing Kingdom work. The staff's role will be to provide clear vision and effective programming. The congregation's role will be to invite people to come and experience what God is doing through Alliance Church and eventually engage in the discipleship process. We also encourage ministries and individuals to "go and be" the reality of Jesus Christ by sharing Christ's love through personal evangelism, community service and world missions.

Healthy Relationships

We work together as a team. We keep short accounts, will not let conflict simmer and have a never-ending focus on the vision. We will maintain a broad view and will not tolerate turf wars or personal kingdom building.

Servant Leadership

We have a towel over our arm at all times. We have a positive attitude of joyful, humble service towards each other and the people we serve in and outside of our church.

Stronger Together

We will be a ministry that strategically and intentionally integrates ministries so they link together to produce healthy disciples of Christ that can advance the Kingdom as one.

Complementarian

Men and women equally share in the blessings of salvation; nevertheless, based on Scripture, some governing and teaching roles within the church are restricted to men.

Healthy Leadership

We are healthy, high-capacity individuals. We maintain our spiritual, emotional, relational, mental, and physical health by keeping our priorities straight. We live up to our commitments to others and live lives of integrity, at home, at church, and in the community.

Equip Future Leaders

We will train, equip, and empower young leaders in all ministries to remain relevant and effective, both for today, and for future generations.